

## INTERNATIONAL SCIENTIFIC WORKSHOP ON RELIGIOUS TOURISM "Religion, Religious Heritage, and their Relationship with Tourism and Sustainability."

Paphos, Cyprus 26-27 October 2023

Venue: Faculty of Tourism Management, Hospitality and Entrepreneurship,  
Ampelokipon 9, 8027, Paphos

### Programme

Day 1, Thursday, 26 October 2023	
08:00	Departure from hotel
08:30 – 09:00	Arrival at the Workshop Venue - Registration
09:00 – 09:45	<ul style="list-style-type: none"> <li>- Welcome by the Mayor of Paphos, Mr Phedon Phedonos</li> <li>- Welcome by the Rector of the Cyprus University of Technology, Professor Panayiotis Zaphiris</li> <li>- Welcome by the Dean of the Faculty of Tourism Management, Hospitality and Entrepreneurship, Professor Anastasios Zopiatis</li> <li>- Welcome by the President of the Department of Hospitality and Tourism Management – Associate Professor Antonis Theocharous</li> </ul>
09:45 – 10:00	<b>An Overview of the Project RE-CULT-MAGNUM</b> Dr Vasileios (Vassilis) Drakonakis, Project Coordinator, Executive Director NGO FILOKALIA – Church of Cyprus
10:00 – 10:25	<b>COFFEE BREAK</b>
10:25 – 10:50	<b>Keynote Speech</b> <b>"Dilemmas &amp; Critical Issues in Implementing Sustainable Religious Tourism".</b> Professor Yoel Mansfeld Centre for Tourism, Pilgrimage & Recreation Research University of Haifa, Israel & President, Gordon Academic College, Israel
10:50 – 11:15	<b>"Linguistic specificity of the marketing orientation for pilgrimage tourism advertising".</b> Professor Olena Klymentova, Taras Shevchenko National University of Kyiv, Ukraine
11:15 – 11:40	<b>"Recovery Strategies and Marketing Campaigns for religious and non-religious Destinations in Response to the Covid-19 Tourism Crisis".</b> Professor Eli Avraham, University of Haifa, Israel
11:40 – 12:05	<b>"Religious' Tourism contribution towards Reconciliation, Education, Sensitization and Peace".</b> Professor Charalambos Chotzakoglou, President, Society of Cypriot Studies, Hellenic Open University
12:05 – 12:30	<b>"Religious Routes and Accessible Tourism".</b> Professor Anna Trono, University of Salento, Italy
12:30 – 12:55	<b>"Religious heritage and tourism: an opportunity for peacebuilding".</b> Professor Silvia Aulet Serrallonga, University of Girona, Spain

13:00 – 14:30	<b>LUNCH</b>
14:30 – 14:55	<b>“The Unacknowledged and the Unrecognised: Two examples of pilgrimage in Cyprus”.</b> Professor Paul Sant Cassia, Department of Anthropological Sciences, University of Malta
14:55 – 15:20	<b>“Byzantine Museum AMF and its policies to promote looted religious cultural heritage from the areas of Cyprus under Turkish occupation”.</b> Dr Yiannis Eliades, Director, Byzantine Museum, Archbishop Makarios Foundation, Nicosia
15:20 – 15:45	<b>“Planning a pilgrimage route which also aims the enjoyment of creative tourism”.</b> Professor Vitor Ambrosio, Estoril Higher Institute for Tourism and Hotel Studies, Portugal -- CiTUR - Centre for Tourism Research, Development and Innovation
15:45 – 16:10	<b>“Secular Pilgrimages to Off-the-Beaten-Path Places: Dangers and Possible Solutions”</b> Professor Dimitri Ioannides, Mid-Sweden University, Sweden
16:10 – 16:25	<b>COFFEE BREAK</b>
16:25 – 16:50	<b>“The Common Religious Heritage on the Island of Cyprus”.</b> Dr Thorsten Kruse, Institute for Interdisciplinary Cypriot Studies University of Münster
16:50 – 17:15	<b>“From Sacred Texts to Sacred Landscapes and the Rise of Christian Tourism to the Holy Land: Evidence from Late Antiquity Galilee”</b> Professor Jacob Ashkenazi, Kinneret College on the Sea of Galilee, Israel
17:15 – 17:40	<b>“Pilgrimage, religious tourism, or cultural heritage? Continuities, transformations, and challenges in planning polymorphic and sustainable routes”.</b> Professor Christos N. Tsironis, Aristotle University of Thessaloniki School of Theology, Greece
18:00	Departure to the Hotel
20:00	<b>DINNER</b> Departure from Hotel at 19:30

## Day 2, Friday, 27 October 2023

09:00	Departure from Hotel
09:30 – 10:00	<p><b>Keynote Speech</b>  <b>“Do Routes and Trails help to make Religious Tourism and Pilgrimage more Sustainable?”.</b>            Professor Kevin Griffin, Technological University Dublin - City Campus   TU Dublin · School of Hospitality Management and Tourism</p>
10:00 – 10:25	<p><b>“Oklahoma's Jerusalem: The Holy City of the Wichitas”.</b>            Professor Maoz Azaryahu, University of Haifa</p>
10:25 – 10:50	<p><b>“Interreligious Comparative Information as the basis for creating sustainable Peace through Religious Tourism”.</b>            Dr Areti Demosthenous, Director, Institute of Historical Research for Peace</p>
10:50 – 11:15	<p><b>“Systems Sustainability of Baha'i Pilgrimage Tourism Sites”.</b>            Professor Tadeja Jere Jakulin, University of Primorska, Faculty of Tourism Studies – TURISTICA, Slovenia. Department of Cultural Tourism - University of Primorska (UP), Slovenia</p>
11:15 – 11:45	<b>COFFEE BREAK</b>
11:45 – 13:00	<b>Round Table Discussion – Wrapping up the workshop – General conclusion</b>
13:00 – 14:30	<b>LUNCH</b>
14:40	Departure from the Workshop Venue
15:00 – 16:00	<p><b>Guided Tour:</b> Early Christian Basilica-St. Paul's Pillar-Chrysopolitissa / Agia Kyriaki Church  <a href="https://www.visitcyprus.com/index.php/en/discovercyprus/culture/sites-monuments/254-early-christian-basilica-st-paul-s-pillar-chrysopolitissa-agia-kyriaki-church">https://www.visitcyprus.com/index.php/en/discovercyprus/culture/sites-monuments/254-early-christian-basilica-st-paul-s-pillar-chrysopolitissa-agia-kyriaki-church</a></p>
19:30	<p><b>DINNER</b>            Departure from Hotel at 19:00</p>